

Italian Senior Copywriter | Technology Company

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Company: ProZ.com

Location: United Kingdom

Category: computer-and-mathematical

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Job posted at: May 1, 4 : GMT (GMT: May 1, 4 :)

Job type: Translation/editing/proofing job

Services required: Translation, Checking/editing, Copywriting, Transcreation

Confidentiality level: HIGH

Languages: Italian to English

Job description: We are seeking a talented Senior Copywriter / Transcreator to join our team at OLIVER to deliver and maintain high-quality marketing copy for our key global clients. You will be responsible for all copy and messaging across various platforms and channels whilst staying true to the brand's tone of voice.

Responsibilities:

Your tasks may vary based on your locale and deliverable types, below a summary of overall responsibilities:

Responsible for the delivery of transcreations (US English – target market) preserving the intended message, voice, and tone. Ensure the target copy is fluent, in line with the Brand's personality and stylistically compelling.

Write creative and compelling copy that resonates with the target audience and engages them (selected deliverables only).

Qualifications:

Ideally with a Bachelor's/Master's degree in a relevant field, such as Marketing, Communications, or Linguistics.

4+ years of experience in copywriting and translation, either Agency or Client side.

Knowledge of MT systems and MT output quality evaluation or willingness to work with MT is ideal

Post editing experience is a bonus

Native-speaker level knowledge of the local-market language.

Can be based outside of local country but must be based in Europe.

Proficiency in English.

Excellent creative writing skills and ability to adapt writing styles and tone for different target audiences.

Experience with translating marketing copy while maintaining brand voice and messaging.

Knowledge of technical writing principles and ability to translate complex technical language into easy-to-understand copy.

Strong attention to detail and ability to work under tight deadlines.

Ability to work collaboratively with cross-functional teams and provide constructive feedback.

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Poster country : United Kingdom

Service provider targeting (specified by job poster)**Membership**Non-members may quote after hours

Preferred native language: Target language(s)

Subject fieldElectronics / Elect Eng

Quoting deadline: Dec , 4 : GMT

Delivery deadline: Dec , 4 : GMT

About the outsourcerThis job was posted by a Blue Board outsourcer with a likelihood of working again average rating of out of 5

Note: Sign in to see outsourcer contact information.

Contact person title: Talent Partner

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