

Junior Product Manager

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Company: The Cigna Group

Location: United Kingdom

Category: other-general

An exciting opportunity has arisen for a Product Manager within a well-established global financial and healthcare organisation. Cigna Healthcare's mission is to become the undisputed Whole Health partner of choice to the people we serve. You will be part of the Product and Propositions team, responsible for the creation and maintenance of individual products and proposition across all the different regions and target segments of Cigna Global Individual Health (GIH) organisation. Specifically this role will include shaping, owning and executing on our product roadmap for our individual retail customers. Our Global Individual Health business line is one of our key growth segments, and you will directly contribute in maximising our growth strategy for this global division.

Main Duties/Responsibilities:

Support the development of products and solutions for the GIH business, ensuring regionally appropriate, compliant and competitive new and existing products and propositions to optimise our individual plans portfolio.

Deliver specific delegated tasks assigned by a senior member of the Product and Proposition team

Research and develop strategies to maximise product/brand appeal to target customers

Contribute to the analysis of a new or existing product, including competitor analysis

Identify opportunities to maximise product exposure and sales and be an advocate and champion of your product's brand

Lead smaller size projects and work on product assignments of small to moderate scope

Complete day-to-day Product Strategy tasks autonomously, seeking advice from more experienced team members when necessary

Support day-to-day Product Strategy and Product Management tasks, including forward planning and anticipation of needs/issues

Conduct annual product reviews per the governance processes in place, including financial performance analysis and internal and external feedback gathering

Partner with internal stakeholder teams (Sales, Marketing, Underwriting, Actuary, IT and Operations) to:

- support the design, develop and launch new product initiatives.

- improve the design and development of product development and governance processes

Project management support for new product development initiatives, when a project manager is not allocated, working in an Agile environment

Participate in regional and global enterprise projects that impacts the global product suite, including online Quote & Buy journey, Regional Product Research & Design, Access to Care optimisation, Whole Health initiatives etc..

Understand and leverage partnership strengths and capabilities to support growth within the key GIH markets

Provide updates to senior management for reporting to GIH senior leadership team (SLT)

Communicate and work with peers in the product team to knowledge share

Coordinate with other global product teams to knowledge share and align where necessary

Report project status, resource utilization and ability to recommend changes to improve the team's overall effectiveness

Qualifications/Experience Required:

Bachelors Degree preferred

Minimum 2 years experience/knowledge of domestic and expatriate healthcare products and services, preferably within Product, Marketing or Sales, and preferably with knowledge of insurance industry.

Excellent written and oral communication skills

Experience of project management preferred

Competencies:

Manages Ambiguity

Nimble Learning

Drives Results

Courage

Communicates effectively

Collaborates

About Cigna Healthcare

Cigna Healthcare, a division of The Cigna Group, is an advocate for better health through every stage of life. We guide our customers through the health care system, empowering them with the information and insight they need to make the best choices for improving their health and vitality. Join us in driving growth and improving lives.

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