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Market Access Manager

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Company: Carrot Recruitment Location: United Kingdom Category: other-general

The Role

This role involves:

Driving market access, developing and implementing the market access account plans.

Continuing with the launch of a new product in the cardiology arena.

Working closely with the Key Account Manager on territory, taking a leadership approach.

Ensuring the targeted delivery of payer engagement materials and tools, such as value propositions and budget impact models.

Identifying and driving projects, building strategic collaborative relationships with key stakeholders.

You

You will be an experienced Healthcare Development Manager / field based Market Access Manager.

You will be experienced at launch stage and have had recent success launching new brands.

Any cardio metabolic experience would be ideal, but is not essential.

You will be experienced in dealing with post covid issues, you will be a lateral thinker and problem solver.

You will be commercially minded, not scared to go out of your comfort zone and flexible with change

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