

United Kingdom Jobs Expertini®

Market Intelligence Analyst

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Company: GXO Logistics, Inc.

Location: London

Category: computer-and-mathematical

Pay, benefits and more:

We're looking to offer a salary of up to £40,000 per annum, depending on experience. In addition, we offer 25 days annual leave (plus bank holidays) as well as the option to buy additional days so you can enjoy a positive work-life balance. You'll have access to a workplace pension, our GXO University which provides you the opportunity to learn new skills and gain qualifications at a pace that you're comfortable with. Plus, many other perks such as a variety of high street discounts, a cycle to work scheme and our continued focus on internal promotions, over 57% last year

What you'll do on a typical day:

Conduct in-depth internal and external analysis on customers, competitors, the market and industry trends for the benefit of our sales teams

Use your knowledge of the market to proactively identify potential opportunities to our sales teams

Prepare and publish the monthly reports, for our main competitors and key markets

Maintain the database on our global competitors and build competitor battle cards via external research and gathering internal insights from the sales teams

Support senior sales leaders across Europe and the US, implementing new tools, searching for leads and creating sales materials

What you need to succeed at GXO:

Excellent ability to effectively summarise complex information for a variety of audiences and present this in a visually appealing manner

Previous experience, knowledge or an active interest in the logistics and transport industry, with an understanding of the market and key operational drives

Effective communicator with the ability to talk to stakeholders across different departments and countries

The ability to work independently and a proactive approach – this is a role where you'll always be looking to be ahead of the curve!

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