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Marketing Administrator

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Company: eFinancialCareers

Location: London

Category: other-general

Job Title: Marketing Admin Assistant Job Type: 6-Months Contract Location: London (Hybrid, 3 days in-office) Requirements: Digital Experience: Priority on digital marketing proficiency with a quick learning curve. Language Skills: English required. French, German, or Italian is a plus. Education: Bachelor's degree in Marketing, Finance, or Communication. Experience: 3-4 years, preferably in marketing. Technical Skills: Proficient in MS Excel, PowerPoint, web analytics. Soft Skills: Excellent communication, presentation, and analytical skills. Goal-oriented. Preferred: Experience with Marketing Cloud and familiarity with Salesforce. Duties: Handle daily administrative tasks and support promotional events. Coordinate with Marketing Design and Content teams for advertising materials. Maintain marketing metrics and campaign results. Note: This role is administrative-focused, not strategic.

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