

United Kingdom Jobs Expertini®

Marketing Associate (Graduate)

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Company: BM Digital

Location: United Kingdom

Category: business-and-financial-operations

About us: BM Digital is a dynamic Influencer and Paid Media-focused marketing agency catering to e-commerce clients. As we continue to evolve and expand our services, we aim to remain at the forefront of the industry, providing unparalleled services. Our ambitions are high, and we seek individuals eager to contribute to our rapid growth. Operating globally and fully remotely, our team spans across the US, UK, Europe, and beyond. About the role: As BM Digital is expanding, we are looking for capable people to grow with us and advance their career. We are seeking a creative and adaptable Marketing Associate (Graduate) to manage various marketing channels, work with agencies and third parties, and create digital content. This role is a mix of operations, design, and copywriting. We take personal development and career growth very seriously. The Marketing Associate (Graduate) role is an entry level position with a streamlined growth path. This role is part of our Graduate Talent Development Program; after 18 months we will evaluate your performance and in most cases, advance you to a position with more responsibility that is aligned with your capabilities and aspirations. What You'll Do: Manage the merchandising calendar, working with other team members to ensure that promotions and new product launches are communicated across various channels Create content (both visual + copy) for various marketing channels: email, SMS, and social media Build and optimize our clients email content, cadence, and segmentation strategy for all promotional, triggered, and transactional emails Monitor website performance and propose improvements in design, content and experience Prepare images and videos from external providers for use on our marketing channels, including cropping/retouching and editing videos Upload and publish new products

and content to the website Coordinate the production of photo and video content with external providers Coordinate the translation of content for website/email and ads Who You Are: A tertiary degree holder Fresh graduate or a recent graduate with less than two years of experience Fluent English speaker You are able to manage multiple work streams at once You have a great eye for design! You are a strong writer and can write compelling marketing copy You're an avid social media user and have a strong passion for digital brand building You're coachable and dedicated to continuous personal improvement and professional growth You're thorough and detail-oriented, and are good at following processes You're tech literate and can learn new software with ease You thrive in a high growth environment and enjoy a startup team culture Bonus: You have prior experience using Adobe Photoshop and/or Adobe Illustrator (if you don't, it's okay - we'll teach you) What You Can Expect: Highly competitive salary (benchmarked against fresh graduate salary in the same industry) Responsibilities from Day 1. Be the owner of your own learning curve. The possibilities are limitless and depend on you Work in a very dynamic environment and be part of an international team Personal development opportunities with the company founders This is a full-time, contracted role. Candidates should be prepared to operate as self-employed contractors. If you have never received training in writing a cover letter before, please search online for guidelines on how to write a cover letter. We take cover letters very seriously Powered by JazzHR

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