

Marketing & Communications Manager

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Company: Impression Recruitment

Location: United Kingdom

Category: other-general

We are delighted to be working with a strong and leading business within their unique field, who are now seeking a **Marketing & Communications Manager** based in Durham. Our client is a well-established company who provide support in an array of services on a B2B basis, providing key value to their high number of satisfied clients nationwide. If you are looking to join a proactive business, and you possess a natural creative side, with a desire to build and add effective marketing strategies, this is the role for you! You will be joining an ambitious company with further opportunities, creating content for various platforms.

Duties as the successful Marketing & Communications Manager include:

- Devising marketing strategies
- Public relations and branding
- Managing and overseeing a team
- Creating content and supporting with business growth
- Increasing the businesses social media presence
- Liaising with key stakeholders
- Working collectively and individually
- Updating the company website

Managing various platforms

Developing the business profile

Experience Required:

Experience working in a similar role or covering similar duties

Relevant marketing qualifications or qualified by experience

Strong communication skills on all levels

Creative with the ability to use different systems, including Adobe Creative

The ability to devise and manage various marketing campaigns

A keen eye for detail with excellent knowledge of brand management

The ability to oversee a team and delegate tasks

To be successful as a Marketing & Communications Manager you will have B2B marketing experience and be passionate about creating suitable content across the board. In return the right candidate will be rewarded with a salary up to £35,000, plus company benefits, working Monday to Friday, with an early finish on a Friday! If you'd like to join a growing business with a clear plan, **DO NOT MISS OUT!**

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