

Marketing Coordinator

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Company: Mole Valley Farmers Limited

Location: South Molton

Category: other-general

Salary: To be discussed on application

Location: Head Office, EX36 3LH & Hybrid Working

Contract Type: Permanent

Contracted Hours: Full time, 37.5 hours per week, Monday to Friday

Here at Mole Valley Farmers we have a great opportunity for a Marketing professional to join our expanding team.

You will take a hands-on approach in the development and delivery of successful channel marketing campaigns for your allocated retail categories, your experience managing complex projects to tight deadlines will be key within this role.

What you will be doing as a Marketing Coordinator...

Coordinating the delivery of marketing campaigns using a wide range of channels, including but not limited to; direct mail, digital, press, online, in-store, PR, in-house publications, social media, radio, etc

Working with the Retail Marketing Manager, Marketing Project Managers and other colleagues across the business to take detailed marketing briefs that accurately capture business objectives

Taking direct responsibility for managing the marketing of the product categories you are allocated, liaising with the procurement team and other stakeholders as required

Managing the internal communications for marketing plans, campaign execution and post campaign analysis

We would love to hear from you if you have....

Strong campaign planning, execution and problem-solving skills

Managing multiple complex projects within defined timescales

Knowledge of measuring return on marketing investment

Experience of a wide range of marketing channels

Please note, this vacancy may close prior to the expiry date if we have received a suitable number of applications.

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