

Marketing Director

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Company: Stott and May

Location: Manchester Area

Category: other-general

Role: Director of Marketing Location: Manchester (Hybrid, 2 days a week in office) Our client is one of the most exciting, fast growing Ecommerce brands within the sporting industry. They hold the monopoly in their respective domain are looking to grow significantly to become a global brand; they have planned significant hires across the next year. They are looking for a Marketing Director to spearhead growth within their Manchester team. Why join: Recent very large investment from a well known VC to know scale into growth mode. Number of major hires across IT, Marketing and Ops. Around 15 new hires in total Chance to join at an early stage, with a high cash injection and really build / scale something special Great culture and opportunity to work in a billion dollar industry – huge opportunities for growth The role: Marketing Director – reporting directly to the founders Huge opportunity to spearhead growth and scale the marketing team Overseeing current Marketing team (8 people currently) Requirements: 10+ years' experience in Marketing Experience working as a Head of Marketing/Marketing Director Proven experience in management/building teams Knowledge of the retail/ecommerce market is essential Understanding of brand, paid media, social media and digital/demand generation marketing

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