

## Marketing & Events Coordinator - North Wales

[Apply Now](#)

Company: COREcruitment

Location: United Kingdom

Category: business-and-financial-operations

## Marketing & Events Coordinator - North Wales

### Marketing & Events Coordinator

**Location: North Wales**

**Salary: Up to £30,000**

COREcruitment is working with a fantastic leisure business with multiple sites all across Wales! They are recruiting for a Marketing & Events Coordinator to join them! This is a great opportunity for you to join a growing business!

As the Marketing and Events Coordinator, you'll play a pivotal role in steering the success of our marketing initiatives and event experiences. Your duties will include coordinating and executing marketing campaigns, as well as managing the planning and execution of captivating events aligned with our brand vision (Adventure Unlocked). If you're a creative, organized, and results-oriented professional, this opportunity offers the chance to make a significant impact on our growing business.

### **Key Responsibilities:**

#### **Email Marketing:**

Develop, execute, and optimize email marketing campaigns to showcase our experiences and engage our target audience.

Craft compelling email content, including copy and visuals, to drive open rates, click-through rates, and conversions.

Utilize email marketing platforms to segment audiences, monitor campaign performance,

and implement A/B testing for continuous improvement.

Collaborate with the design team to ensure visually appealing and on-brand email templates.

### **Event Management:**

Conceptualize and plan a diverse range of events in collaboration with the Head of Marketing & Brand.

Lead end-to-end event planning and execution, covering ideation, logistics, vendor coordination, and on-site management.

Manage event budgets, ensuring cost-effective solutions while delivering memorable experiences.

Coordinate with cross-functional teams to ensure seamless event execution and alignment with marketing objectives.

Ensure events achieve and exceed defined KPIs, including ROI analysis.

### **Strategy and Analysis:**

Develop and implement integrated promotional campaigns aligned with overall marketing and business strategies.

Monitor and analyze campaign and event performance metrics, providing actionable insights and recommendations for optimization and increased demand generation.

Stay updated on industry trends, best practices, and emerging technologies to enhance campaign effectiveness and event experiences.

Does this sound like you?

COREcruitment are experts in recruiting for Hospitality, Catering, Leisure, Retail, FM, Property and Construction sectors.

[Apply Now](#)

## **Cross References and Citations:**

- 1. Marketing & Events Coordinator - North Wales Energyjobs Jobs United Kingdom Energyjobs ↗**
- 2. Marketing & Events Coordinator - North Wales Delhijobs Jobs United Kingdom Delhijobs ↗**
- 3. Marketing & Events Coordinator - North Wales Studyjobs Jobs United Kingdom Studyjobs ↗**
- 4. Marketing & Events Coordinator - North Wales DallasjobsJobs United Kingdom Dallasjobs↗**
- 5. Marketing & Events Coordinator - North Wales Nairobijobs Jobs United Kingdom Nairobijobs ↗**
- 6. Marketing & Events Coordinator - North Wales Googleforjobsposting Jobs United Kingdom Googleforjobsposting ↗**
- 7. Marketing & Events Coordinator - North Wales Ukjobscentral Jobs United Kingdom Ukjobscentral ↗**
- 8. Marketing & Events Coordinator - North Wales SearchaustralianjobsJobs United Kingdom Searchaustralianjobs↗**
- 9. Marketing & Events Coordinator - North Wales CameroonjobsJobs United Kingdom Cameroonjobs↗**
- 10. Marketing & Events Coordinator - North Wales Luxuryjobs Jobs United Kingdom Luxuryjobs ↗**
- 11. Marketing & Events Coordinator - North Wales Newyorkcityjobs Jobs United Kingdom Newyorkcityjobs ↗**
- 12. Marketing & Events Coordinator - North Wales CustomerservicejobsJobs United Kingdom Customerservicejobs↗**
- 13. Marketing & Events Coordinator - North Wales Panamajobs Jobs United Kingdom Panamajobs ↗**
- 14. Marketing & Events Coordinator - North Wales VancouverjobsJobs United Kingdom Vancouverjobs↗**
- 15. Marketing & Events Coordinator - North Wales Christmasjobs Jobs United Kingdom Christmasjobs ↗**
- 16. Marketing & Events Coordinator - North Wales Openairmedia Jobs United**

**Kingdom Openairmedia ↗**

**17. Marketing & Events Coordinator - North Wales Advertisingjobs Jobs United**

**Kingdom Advertisingjobs ↗**

**18. Marketing & Events Coordinator - North Wales Energyjobs Jobs United Kingdom**

**Energyjobs ↗**

**19. Marketing & events coordinator - north wales Jobs United kingdom ↗**

**20. AMP Version of Marketing & events coordinator - north wales ↗**

**21. Marketing & events coordinator - north wales United kingdom Jobs ↗**

**22. Marketing & events coordinator - north wales Jobs United kingdom ↗**

**23. Marketing & events coordinator - north wales Job Search ↗**

**24. Marketing & events coordinator - north wales Search ↗**

**25. Marketing & events coordinator - north wales Find Jobs ↗**

Source: <https://uk.expertini.com/jobs/job/marketing-events-coordinator-north-wales-united-kingdom-corecruitment-c5e7f112b1/>

Generated on: 2024-05-03 by [Expertini.Com](https://www.expertini.com)