Marketing Executive - Asset Management

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Company: Hays

Location: London

Category: other-general

Your new company Hays are currently working in partnership with a global asset management firm to recruit a Marketing Executive to join their marketing team, focussing on the Asia region. A vibrant asset manager that has a great employer brand & strong strategic investment focus. Your new role In your new role as a Marketing Executive, Asia, you will be responsible for the planning & delivery of marketing initiatives, focused solely towards the Asia region. This will include executing across the full marketing mix (Digital, events, content, brand & PR). You will also support on content marketing, campaign management, budget monitoring & material governance. You'll work with leaders within your regions (based in London) & build rapport to ensure marketing is supporting wider business objectives. This role would suit someone who has worked within asset management previously & is keen to join a global asset management business with huge growth plans. You'll enjoy working with a variety of professionals & work within a cultured driven team. What you'll need to succeed 2-4 years experience within a marketing role (ESSENTIAL) Industry experience within global asset management (ESSENTIAL) Experience executing across the full marketing mix Strong project management skills Exceptional stakeholder management abilities, working with a range of levels What you'll get in return In return, you will receive a competitive annual salary of up to £55,000 (dependent on experience), and a competitive benefits package (including a bonus). The package also includes a yearly budget for your own personal development & a bonus for wellbeing initiatives of your choice. You will also get the opportunity to work with an established firm that values its staff and provides a positive working culture and flexible working (hybrid working available). What you need to do

now If you're interested in this role, please click the apply button, I will contact you if your experience is relevant.

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