

## Marketing Executive

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Company: Osborne Appointments

Location: Milton, Cambridgeshire

Category: sales-and-related

Role: Marketing Exec

Location: Hybrid in Cambridge with travel to London 1 day per week.

Hours: 8.30am – 5pm

Salary: £30,000 - £35,000 depending on experience

I am looking for a passionate marketing exec to join an award-winning financial services firm with a difference! You'll be part of a busy marketing team and be fully immersed in promoting our responsible finance services, through which we connect investors with organisations making positive social impact. This role will be based at the Cambridge office but you would be expected to travel to London once per week.

What's in it for you?

Company pension scheme; free on-site parking

Hybrid working 2 days from home, 2 days in Cambridge, 1 day in London

Bike2Work Scheme

Private Healthcare

Various discounts, a Healthcare cash plan, wellness programme, electric car lease scheme

through salary sacrifice (subject to eligibility) and more

Life Insurance

What will you be doing in the marketing exec role?

Working with the Group Head of Marketing Communications to plan & drive targeted campaigns, using the full marketing mix including social media, website, advertising, PR, literature and events

Oversee social media accounts, update websites & landing pages - plus analysis and reporting of digital activities using Google Analytics

Creating literature, adverts and collateral using Adobe InDesign, Canva and other programmes

Creating email newsletters using Mailchimp and reporting on engagement

Writing content & news interviewing the team and clients for blogs and case studies, and liaising with key media for PR opportunities

What we would like from you:

Degree qualified or relevant experience in a marketing communications role

Good IT knowledge (Microsoft Office) with experience of WordPress, Mailchimp, Adobe Creative Cloud, Canva, Hootsuite

Experience of using social media for marketing, both paid for and organic

Strong at creating engaging and well written communications

Highly organised with the ability to multi-task, and have a keen eye for detail

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Thank you for your interest in this vacancy, which is being advertised by Osborne Appointments, who are acting as an employment agency / business. Your application will be considered in competition with others and we will contact you within 3 working days.

Osborne Appointments is an award-winning recruitment agency specialising in the supply of temporary, contract and permanent placements. In order to keep up to date with all our recruitment activity, please like us on Facebook, follow us on Instagram and sign up for free email job alerts on our website.

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