

## Marketing Executive, Signage & Graphics – West London

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Company: Blayze Unguem Ltd

Location: Uxbridge

Category: sales-and-related

### Marketing Executive, Signage & Graphics – West London

Impressively expanding Print Group, seek a motivated Marketing Executive to work alongside the dynamic Senior management, as part of building, driving and executing a wide array of marketing initiatives across their West London & City based Businesses.

Nurturing and expanding a loyal Client base that spans multiple sectors for their high quality interior & exterior Signs & Graphics & On Demand Print services, you will ideally have proven experience in a fast-paced, lead generative marketing responsibility, combined with a naturally enthusiastic, confident & communicative personality. You will be able to demonstrate an obvious ability to instigate & drive multiple channels of marketing communications, delivering a consistent brand proposition that engages & builds both the Client relationship & also maximises the opportunity for onward Business & account growth.

Areas of expertise;

\* Website Development

\* Online Shop Development

\* Social Media

- \* Email Marketing
- \* Events
- \* Lead Generation
- \* Copywriting
- \* Images
- \* Videos
- \* New product launches and promotions
- \* Brand Development
- \* Proposition Development

You will be mainly based from their Uxbridge Graphics HQ, but with the remit to also build a presence in their City of London Print on Demand centre, so you must reside within a sensible commute of both locations.

This role offers an individual with a combination of experience & aspiration to drive the establishment of a strong & effective Marketing function within the Business, working closely with the Senior Management to build a consistent & effective brand across the fledgling Group. You will bring intelligence, knowledge & personality to a vibrantly expanding operation, simultaneously developing your marketing ambitions and professionally rewarding your commitment and career growth, in a driven, dynamic and culturally positive Business environment.

Marketing, Executive, Manager, Print, Website Development, eCommerce, Social Media , Email Marketing, Events, Lead Generation, Copywriting, New product launches and

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