

## Marketing Executive

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Company: Get Staffed Online Recruitment

Location: United Kingdom

Category: other-general

## Marketing Executive

**£27,000 - £29,000 per annum**

**Permanent**

**Bristol - Hybrid (post training)**

Our client, Kings Court Trust are looking for a Marketing Executive confident in their abilities to play a key role in the development and Marketing performance of their two brands (Kings Court Trust and Title Research).

### **About KCT**

At Kings Court Trust they have a goal to be the most successful and respected estate administration business in the UK. Individuals who take a role within their business will strive to reach this goal by taking the utmost pride and professionalism in their work and commitment to the business's goals and objectives.

### **About the Role**

As the Marketing Executive you will be working within a small marketing team supporting and contributing to the development, operation, and performance of Kings Court Trust (KCT) and Title Research (TR) marketing channels. Day to day, you will be delivering assigned tasks including email campaigns, graphic design, website development, and content writing. You will own the marketing reporting and attribution deliverables, social media, website development and copywriting, alongside on-going competitor research and analysis.

Your responsibilities will include tasks which will range across the following areas:

Content

CRM & Data Management

Events

Lead Generation

Marketing – supporting the wider business

**The ideal candidate will:**

The ideal candidate for this role will have experience working in a marketing team and will have either previously worked at a Marketing Executive level or have demonstrable experience working in a Marketing Assistant role.

**Desired skills:** KCT understand you might not tick all these boxes, but would encourage you to apply if you do have some of these skills:

**Graphic design:** You will need to be able to produce high quality graphics, literature, newsletters, presentations etc. for web and print in line with the brand style.

**Editing and writing:** You need to create, edit, and proof content for various channels including emails, blogs, social media posts, presentations, literature, internal communications etc.

**Attention to detail** You will need to demonstrate your attention to detail daily. It is not acceptable to issue marketing communications with spelling mistakes, grammatical errors, or design flaws. Your attention to detail is paramount to succeed in this role. Anticipating changes and always looking for the best solution.

**Communication:** These will be deployed internally and externally. You will need to be able to confidently communicate your ideas and projects to others, including both the Marketing team and those who may not be familiar with marketing strategies.

**Project management:** You will need to be able to prioritise a busy workload, manage your own deadlines and schedule, and be adept at changing plans to meet the needs of the business. Using Trello and SharePoint to plan projects and share schedules with the team.

**Time management:** You will need to exhibit time management skills in your day-to-day role, ensuring all tasks are delivered before or by the deadline.

**What's on offer:**

25 days Holiday Entitlement (Increasing annually to 30)

Buy or sell up to 5 days holiday per year

Health Cash Plan – Cash back for Dental, Optical, and other treatments

PERKS – Employee discounts across a range of high street products

Income protection insurance

Life assurance policy

Company pension (Matched contribution up to 5%)

12 weeks Enhanced Parental leave policy

A range of salary sacrifice benefit options such as tech vouchers

Employee Assistance Programme

If this role sounds like a great next step in your career, please apply today with your CV.

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