

United Kingdom Jobs Expertini®

Marketing Manager

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Company: Stott and May

Location: Manchester Area

Category: other-general

Role: Marketing Manager **Location:** Manchester (Hybrid, 3 days a week in office) Our client is one of the most exciting, fast growing Ecommerce brands within the sporting industry. They hold the monopoly in their respective domain are looking to grow significantly to become a global brand; they have planned significant hires across the next year. They are looking for an experienced Marketing Manager to join their fast growing Manchester team.

Why join: Recent very large investment from a well known VC to know scale into growth mode. Number of major hires across IT, Marketing and Ops. Around 15 new hires in total. Chance to join at an early stage, with a high cash injection and really build / scale something special. Great culture and opportunity to work in a billion dollar industry – huge opportunities for growth.

The role: Marketing Manager – reporting directly into the Director of Marketing and working closely with the founders. Help build/scale the marketing function. Responsible for all-round marketing, including digital marketing, demand generation and content creation.

Requirements: 4+ years' experience in a Marketing position. Strong marketing knowledge across the board, including digital marketing and demand generation. Experience using marketing automation tools. Knowledge of the retail/ecommerce market is essential.

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