

Marketing Manager

[Apply Now](#)

Company: Mpeople Recruitment North West

Location: Oldham

Category: other-general

Mpeople are excited to be recruiting for our client who are a manufacturing company based in Chadderton Oldham for a Marketing Manager.

* Salary: £32,000 - £40,000 dependent on experience

* Hours: 08:30 – 17:00, Monday to Friday

* Benefits: 26 days holiday (plus banks), two performance based bonuses annually, free onsite parking and competitive pension scheme

Our client is seeking an experienced Marketing Professional and as a key member of the Commercial team, you will participate in supporting the Technical Manager which includes:

- * · Ensure Marketing communications are in place and support the company needs.
- * · Ensure plant wide communications are in place and accurate.
- * · Develop the value of our brands and solutions.
- * · Improve the Customer experience using online and offline channels.

Key Duties:

- * · Support in designing the Marketing & Communication plan for United Kingdom and Ireland according to the company's objective.
- * · Plan, supervise and analyse digital marketing campaigns such as social media and e-mailing campaigns.
- * · Implement and execute marketing campaigns to consolidate our relationship with stakeholders.
- * · Develop tools, marketing & communication material and supports for customers.
- * · Plan and coordinate events with supporting marketing materials such as banners and brochures.
- * · Support in website maintenance, update, and data analysis.
- * · Benchmarking local competition's activity.
- * · Supporting and liaising with our EMEA and global marketing teams to create marketing materials to corporate standards.
- * · Support the Technical Manager on marketing communication aspects and ensure accurate plant wide communication.
- * · Working closely with Customer Services to ensure marketing materials are readily available and the Sales team have access to them.
- * · Working closely with external customers, suppliers, and agencies to support UK Sales & Marketing Team.

* · Supporting the Technical Manager to prepare product samples to existing and potential customers and creating technical data sheets, environmental performance declarations or DOPs.

* · Contributing to and developing marketing plans and strategies.

* · Responsible of the management of suppliers ensuring SLAs are in place, POs are raised, and invoices are approved accordingly through the internal processes.

* · Carry out day to day admin or ad-hoc tasks for the sales, technical and commercial team as required.

Please note that Mpeople Recruitment cannot always respond to all applicants due to the high volume of CV's received on a daily basis. Should you not receive a response within 5 working days please accept this as not been successful. Mpeople wish you all the best in your job search.

[Apply Now](#)

Cross References and Citations:

1. [Marketing ManagerPilotjobsnearme Jobs Oldham Pilotjobsnearme ↗](#)
2. [Marketing ManagerUkjobscentral Jobs Oldham Ukjobscentral ↗](#)
3. [Marketing ManagerFinlandjobs Jobs Oldham Finlandjobs ↗](#)
4. [Marketing ManagerJobsinnigeria Jobs Oldham Jobsinnigeria ↗](#)
5. [Marketing ManagerNewsmediajobs Jobs Oldham Newsmediajobs ↗](#)
6. [Marketing ManagerRadiologistjobs Jobs Oldham Radiologistjobs ↗](#)
7. [Marketing ManagerTeacherjobsnearme Jobs Oldham Teacherjobsnearme ↗](#)
8. [Marketing ManagerTokyojobsJobs Oldham Tokyojobs↗](#)
9. [Marketing ManagerPhotographerjobs Jobs Oldham Photographerjobs ↗](#)
10. [Marketing Manager FlightattendantjobsJobs Oldham Flightattendantjobs↗](#)

11. **Marketing Manager Investmentbankerjobs Jobs Oldham Investmentbankerjobs** ↗
12. **Marketing Manager Usajobscareer Jobs Oldham Usajobscareer** ↗
13. **Marketing Manager Swedenjobs Jobs Oldham Swedenjobs** ↗
14. **Marketing Manager Educareer Jobs Oldham Educareer** ↗
15. **Marketing Manager Financialjobs Jobs Oldham Financialjobs** ↗
16. **Marketing Manager Technologyjobs Jobs Oldham Technologyjobs** ↗
17. **Marketing Manager Businessjobs Jobs Oldham Businessjobs** ↗
18. **Marketing Manager Schooljobsnearme Jobs Oldham Schooljobsnearme** ↗
19. **Marketing manager Jobs Oldham** ↗
20. **AMP Version of Marketing manager** ↗
21. **Marketing manager Oldham Jobs** ↗
22. **Marketing manager Jobs Oldham** ↗
23. **Marketing manager Job Search** ↗
24. **Marketing manager Search** ↗
25. **Marketing manager Find Jobs** ↗

Source: <https://uk.expertini.com/jobs/job/marketing-manager-oldham-mpeople-recruitment--221519579/>

Generated on: 2024-05-04 by [Expertini.Com](https://uk.expertini.com/)