

## Marketing Specialist

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Company: HVAC Careers Ltd

Location: Oldham

Category: sales-and-related

### Marketing Specialist

Technical Insulation Solutions

Oldham

£35-40k, Bonus, 26 Days Holiday, + More

#### The Company

- \* Global leader in providing innovative, technical insulation solutions and components to enhance energy efficiency and make a difference around the world
- \* Employee loyalty rewards
- \* Fantastic benefits

#### The Role

- \* As marketing Specialist you will be responsible with designing and implementing the company's marketing & communication plan
- \* Working closely with EMEA and Global Marketing teams to produce materials in line with corporate standards
- \* Supporting the Technical Manager to create technical literature and presentations for clients
- \* Coordinate and attend industry events
- \* Based at their Oldham head office

#### Skills and Experience

- \* 3 - 5 years experience within Marketing & Communications
- \* Technical Product Marketing Background
- \* Strong digital marketing skills, including social media platforms

\* Any European language is advantageous

\* Ideally Marketing Qualifications

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