

Medical Copywriter – Independent Healthcare Communications Agency

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Company: Carrot Recruitment

Location: United Kingdom

Category: arts-design-entertainment-sports-and-media

The Role

As a Medical Copywriter you will work closely with the Head of Copy and Creative Director to produce compelling and engaging content grounded in the science, influenced by behaviour change modelling, and created to push innovation. You will be involved in a range of global pharmaceutical projects, producing an array of content across multiple deliverables:

The chance to work on a wide variety of pharmaceutical accounts and projects

Producing a range of content following client briefs and that confidently translates scientific data in a way that is specific to a range of audiences and purposes

Working closely with the account handling team to deliver materials in line with project briefs, deadlines and budgets

Handling conflicting demands and a busy workload with the ability to prioritise effectively to ensure high-quality work is produced on time and effectively

You

To be successful for this Medical Copywriter role you will have a solid level of medical writing experience (3-4 years), gained within a healthcare advertising or medical communications agency setting producing a wide range of copy. You will be passionate about healthcare communications and possess a creative flair!

Experience working within a fast-paced and busy healthcare communications or advertising

agency

Extensive medical writing experience working with scientific data to produce a range of content

Familiarity working within ABPI guidelines and an understanding of the pharmaceutical industry as a whole

Excellent collaborative and communication skills to work effectively as part of a close-knit team

The ability to manage multiple projects and demands is essential!

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