

Merchandiser

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Company: ROC Recruitment

Location: Cardiff

Category: other-general

High Street Fashion Retailer are seeking a Senior Merchandiser and Merchandiser to support the merchandising function support the Head of Merchandising to ensure that the buying function is effectively controlled within the agreed business strategy, and that all necessary frameworks, controls and skill sets are in situ to enable the necessary degree of both long term planning and in season trading to maximise sales.

Duties & Responsibilities:

- Using data to optimise the sales volume and profitability of all designated product areas.
- Supporting planning of budgets by category, option count, and depth of buy based on the overall business and financial goals of the company.
- Controls stock levels based on weekly sales and stock intakes (WSSI)
- Reviews sales forecasts based on performance, and actions re forecasts.
- Analyses and monitors best and worst sellers and makes informed recommendations for action
- Recommends promotions and re buys as necessary

- Monitors and maintains buying margin and gross profit margins as requested.
- Ensures that best sellers reach their full potential
- Supplies the Head of Merchandising and buying team with necessary data to enable informed decisions and planning. Processes and department development
- Is aware of current and emerging best practice within merchandising/buying and makes recommendations to the business via Head of Merchandising as appropriate.

As a Merchandiser you should be highly motivated, with technical flair, excellent communication skills and a can-do attitude.

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