# **United Kingdom Jobs Expertini®**

## National Account Manager (Wholesale)

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# National Account Manager (Wholesale) – Global Beer Brand - Nationwide – Up to £60k 12 FTC

My client is a fantastic and exciting BEER brand operation both in the UK and Internationally. This company has a fantastic culture and has a vision for growth like no other. The client prides itself on the ability to provide quality product and excellent service. These guys are everywhere!!

They are seeking a National Account Manager to join the team to lead the sales with a KEY WHOLESALE PARTNER. National Account Manager will instrumental in delivering business growth with new business and managing existing accounts. The National Account Manager will need to hit the ground running and have a thirst for success.

The ideal National Account Manager will have a passion for the Drinks Industry, be well connected in the trade and have a willingness to grow.

Experience in the drinks industry is a MUST along with experience managing WHOLESALE accounts.

### National Account Manager Key Responsibilities:

Responsible for selling, promoting and delivering the company's product portfolio and delivering its revenue targets

Develop and implement strategies to deliver on growth of the business

Building new business along with maintaining current accounts – both in the WHOLESALE market and B2B.

Dealing with independent, groups, wholesalers and activations – will require a vast amount of industry knowledge

Acting as a Brand Ambassador to and for clients and consumers

Planning, organising and facilitating client meetings

Driving sales and revenue

#### The Ideal National Account Manager candidate:

Proven track record in Business Development in WHOLESALE market in the UK, along with large account management.

Network of contacts across the UK in all sectors to build the brand

Be a self-starter who is driven to succeed, target and financially driven

A customer-oriented approach to account management which aims to exceed expectations.

A strong and assertive style to self-management and motivation.

Able to negotiate, delivery training and competently explain a alcoholic product range

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