

United Kingdom Jobs Expertini®

Paid Social Manager

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Company: Brainlabs

Location: United Kingdom

Category: other-general

Brainlabs is a digital media agency – we're passionate about using data and tech to craft marketing strategies that drive real business results for clients. Our 1000+ Brainlabbers partner with some of the world's largest advertisers to do just that.

Our mission is simple, we want to become the world's largest independent media agency, famous for delivering high performance and accelerating the careers of Brainlabbers whilst we're at it.

Brainlabs has always been a culture-first company. In fact, from the very beginnings of the agency a set of shared principles, philosophies and values was documented in The Brainlabs Handbook, helping us create our unique culture.

As with everything here we always seek to adapt and improve so The Brainlabs Handbook has been fine-tuned to become The Brainlabs Culture Code.

This Culture Code consists of 12 codes that talk to what it means to be a Brainlabber. It's a joint commitment to continuous development and creating a company that we can all be proud of, where Brainlabbers can turn up to do great work, make great friends and win together.

You can read

We'd like you to:

Optimise paid social campaigns across multiple platforms with a clear testing approach and actionable analyses to drive awesome results for clients

Understand the paid social landscape, and be able to drive diversification of platform usage across your client base

Produce insights, reports and commentary for clients to continuously deliver improvements in KPIs

Build trust and relationships with our clients, lead on social through weekly calls and monthly meetings

Work across various verticals, from B2B and lead gen to retail and e-commerce - you'll be working on a growing business, driving could be managing spend for high-growth independent businesses or large global enterprise clients

Shape agency processes best practises and tech automation

Help us continue to grow and manage one of the best teams in the world!

Oversee the management of 2 account executives

What's in it for you:

Variety in role

Opportunity to be involved and learn about planning

Big future plans for global clients

27 days annual leave

Gym or wellbeing membership subsidy

TechScheme

Adaptive working

Horizons 30 - work from another country for 30 days

Office dogs, Mario Kart, Funlabs socials, free lunch

Green and Diversity & Inclusion committees

All sounds great right? So here's what we are looking for:

Client-facing experience including client communication

Meta, LinkedIn and TikTok platforms

Proactive and solutions-focused

Campaign management

Some people management

Passion for marketing and/or the digital world

Smart and data-driven approach to work

Ideally some programmatic experience, but this isn't essential

Brainlabs is proud to be an equal opportunity workplace: we are committed to equal opportunity for all applicants and employees regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion, or belief, and marriage and civil partnerships. If you have a disability or special need that requires accommodation during the application process, please let us know!

Please note that we will never ask you to transfer cash or make any other payment to us in order to apply for a role or to work for Brainlabs. Any such asks are fraudulent and should be reported to the appropriate authorities in your area.

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