

Personalized Internet Ads Assessor

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Company: Saphunt

Location: United Kingdom

Category: business-and-financial-operations

The Offer

Flexible hours to work around home life

Better work-life balance

Remote work & location independence

Positive environmental impact

Independent contractor role

The Job

Your responsibilities will include:

In this job you will be reviewing online advertisements in order to improve their content, quality and layout. You will be required to provide feedback and analysis on advertisements found in search engine results and provide ratings on their relevance to the search terms used. Another aspect of this opportunity will involve reviewing the language used in advertisements by examining grammar, tone and cultural relevance. Through this work you will be making a valuable contribution to the quality of online advertisements in Portugal.

The Profile

Access to and use of a broadband internet connection and associated computer and software to perform the work, all provided at your own expense

Experience in use of web browsers to navigate and interact with a variety of content

Access to and use of an Android (version 4.1 or higher) or IOS Smartphone (version 8 or higher) to complete tasks

A Barcode Scanner application must be installed on your smartphone to complete certain tasks

Active daily user of Gmail and other forms of Social Media

The Employer

Our client is a leading digital customer experience (CX) innovator that designs, builds and delivers next-gen digital solutions for global and disruptive brands.

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