

United Kingdom Jobs Expertini®

Personalized Internet Assessor

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Company: Snaaphunt

Location: United Kingdom

Category: business-and-financial-operations

The Offer

Opening within a company with a solid track record of success

Flexible working options

A role that offers a breadth of learning opportunities

The Job

Job Description:

In this role, you'll assess online search results to enhance their quality.

You'll analyze and rate content relevance to search terms, while also reviewing language for grammar, tone, and cultural appropriateness.

Your contribution improves a major search engine's quality by evaluating web content using your PC and smartphone.

The Profile

Proficiency in English to be able to effectively liaise with stakeholders in the region.

Residency in the United Kingdom for the past 5 consecutive years

Ownership and regular use of a smartphone (Android V4.2 or higher or iPhone running iOS version 14.0 or higher) and a desktop/laptop with internet connection at your

expense.

Gmail as your primary email account

Familiarity with current and historical business, media, sport, news, social media and cultural affairs in your country of residency.

Experience in navigating web browsers and smartphone apps for content interaction.

Understanding of various social media environments, including memes, virality, and trends

The Employer

Our client is a leading digital customer experience (CX) innovator that designs, builds and delivers next-gen digital solutions for global and disruptive brands.

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