

## PR Communications Executive

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Company: Think FE Ltd

Location: Milton, Cambridgeshire

Category: sales-and-related

### PR Communications Executive

Think FE is thrilled to be working with College in Cambridgeshire, in their search for an accomplished and innovative PR, Content and Communications Executive.

This pivotal role will bridge the gap between potential students and the exciting world of further education, while also enhancing employer engagement at the college.

### About

In this role, your key task will be to partner with the Head of Marketing to cultivate a communications strategy that encompasses public relations, corporate communications, social media, key events, and content marketing.

You will be a key player in supporting the implementation of the college's marketing strategy and aiding in the broader marketing team's initiatives.

As the PR, Content and Communications Executive, you'll play a key role in raising the college's profile, not just locally, but also on a national and international scale. You'll actively discover and promote the achievements of different departments within the college and compile an intriguing collection of case studies from students, alumni, and employers.

Your talent for creating captivating content will be put to good use as you craft press releases, steer the college's social media channels, and nurture positive media relations. You'll be the go-to person for coordinating PR and Communication campaigns, fielding press inquiries, and managing crisis communications if the need arises.

What would the perfect applicant look like?

Hold a degree or equivalent in Marketing, Communications, Media, Journalism, or other related subjects.

Have a strong background in PR.

Expert written communication.

Existing media industry connections.

Benefits:

Ample holiday leave plus bank holidays

Comprehensive pension scheme

Discounts on Apple products

Free or discounted gym membership

Reduced rates on college courses

BUPA Health Expenses cash plan and Occupational Health services

Free on-site parking

And many more...

Next steps

Once you've applied one of our friendly further education consultants will give you a call to discuss this opportunity. The college will move quickly for the right applicant, and the interview process will likely be two stages meeting with an interview panel and line managers.

Think FE Ltd. are acting as an employment business for this position. Working for/with Think FE Ltd. is subject to agreement to our Terms and Conditions.

## Data Policy

Your data will be stored by Think FE Ltd. for the purpose of this application and discussing our other vacancies. By hitting apply you consent to your data being used in this way. We will confirm with you by email immediately with a full breakdown of how your data is used, you may opt out fully or in part at any time. Your data will not be passed on to 3rd parties without your permission.

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