

PR Manager

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Company: Better Placed Ltd - A Sunday Times Top 10 Employer in 2023!

Location: Manchester Area

Category: other-general

PR Manager Manchester Up to £45,000 We are working with an innovative B2B company who are committed to sustainability and environmental responsibility, who are seeking a talented PR manager to join their growing dynamic marketing team. You will be responsible for crafting compelling narratives, building strategic partnerships, and engaging with stakeholders across various channels. From developing press releases and managing media relations to executing integrated marketing campaigns, you will have the opportunity to showcase your creativity and drive impact on a global scale. The role: and execute strategic PR and communications plans aligned with company objectives and values. and manage press releases. engaging content for press releases, blog posts, social media, and other communication channels. cross-functionally with marketing, sales, and product teams to ensure cohesive messaging and brand consistency. The person: experience in PR, corporate communications, or related roles, preferably in the B2B sector. written and verbal communication skills, with a keen eye for detail and storytelling. interpersonal skills and ability to build relationships with diverse stakeholders. thinker with a passion for sustainability and environmental issues. Please apply to find out more details around the role and the company.

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