

Pricing and Promotions Senior Analyst

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Company: Robert Dyas

Location: United Kingdom

Category: sales-and-related

Pricing Analyst: Own the Competitive Edge! Do you have a keen eye for a deal and a passion for keeping us ahead of the competition? This is an exciting opportunity to join Robert Dyas, a leading retailer in Home, Garden, DIY and Kitchenware. As our Pricing Analyst, you'll play a pivotal role in supporting our Trading Teams to optimise product margins and solidify our position as the preferred local choice. What you'll be doing: Develop and test winning pricing strategies, working alongside category teams to maximise profitability and stay competitive. Become a competitor pricing expert – you'll monitor in-store and online pricing trends, recommending adjustments to keep us ahead of the game. Leverage data analytics to create a strategic pricing calendar, ensuring all categories are regularly reviewed against local market pricing. Partner with merchandising to identify clearance opportunities and adjust pricing for end-of-line and discontinued products. Collaborate with the Head of Trading to build a robust reporting suite, tracking price movements across the business. Be an innovator! Identify local events to develop pricing tests that drive footfall and conversion. Maintain key databases and systems while contributing to process improvement and efficiency. Build strong relationships with internal stakeholders across Merchandising, Visual Merchandising, and Operations. Stay on top of marketing initiatives and promotional calendars. Take on ad hoc projects designed to enhance the knowledge of buying and merchandising teams. We're looking for someone who: Thrives in a fast-paced retail environment. Possesses strong analytical and problem-solving skills. Has experience working with data and using software tools. Enjoys building and maintaining positive relationships. Is a proactive team player with a passion for continuous improvement. Strong

multi-tasking skills
Time & project management
Problem-solving and initiative
Good communicator with a Sense of Humour
Quick to gain a good understanding of the product Robert Dyas sells and the Robert Dyas brand values
Benefits: Competitive salary and benefits package.
Opportunity to work in a dynamic and growing industry.
Be part of a passionate team that values innovation.
Make a real impact on our business success.
Ready to join us?
I can't wait to hear from you.

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