

Product Manager

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Company: Hanson Lee

Location: London Area

Category: other-general

Brand new role for an exciting and innovative InsurTech provider for the Lloyd's of London insurance market. As the Insurance Software Product Manager, you will be involved with developing and managing the strategic roadmap for existing and established PAS insurance software as well as managing new insurance modules needed in the Lloyd's of London, London Companies and UK mid-market business lines. You will work with the development teams on the existing Policy Admin Systems to refresh the technology and to manage the Lloyd's Blueprint2 initiative and the needs of the current and future London, Lloyd's market needs.

Key Responsibilities

Product Strategy: Develop and execute a comprehensive product strategy aligned with business goals, market trends, and customer needs. Define product vision, goals, and roadmap to drive product development and growth.

Requirements Gathering: Collaborate with cross-functional teams including engineering, design, marketing, and sales to gather and prioritize product requirements. Conduct market research, customer interviews, and competitive analysis to inform product decisions.

Product Development: Lead the product development process, working closely with engineering teams to deliver high-quality software products on time and within budget. Define product features, user stories, and acceptance criteria. Drive agile development methodologies to iterate and improve product functionality.

Product Launch: Plan and execute successful product launches, including coordinating marketing campaigns, sales enablement, and customer support initiatives. Monitor product performance and gather feedback post-launch to iterate and enhance product features.

Product Performance: Analyse key metrics and KPIs to measure product performance and success. Identify opportunities for

product optimization and enhancement to improve user satisfaction, retention, and revenue. Stakeholder Management: Act as the primary point of contact for stakeholders, including internal teams, external partners, and customers. Communicate product updates, milestones, and roadmaps effectively to ensure alignment and transparency across the organization. Risk Management: Proactively identify and mitigate risks and obstacles that may impact product delivery or performance. Develop contingency plans and adapt product strategies as needed to address changing market dynamics or business requirements. Product Exploration Understanding the overall commercial Lloyd's, London, UK and US insurance markets, competitors and technologies, and customer needs, now and for the future. Research and design for the Lloyd's of London and London Companies market Blueprint 2 initiatives. Gather near term and long term needs for electronic placing and signings messages. Develop roadmap for medium to long term policy admin and management needs. Work closely with stakeholders (such as customers, business development) to understand and manage needs and priorities. Translate market and stakeholder needs into product requirements and definitions Collaborate with UX and Engineering on feature ideas and prototypes to bring potential solutions to life Product Development Refresh the products technology and modernise Lloyd's Blueprint 2 initiatives incorporated into the Policy Admin System Integration to Acord messaging standards Product roadmap for existing Policy Admin Systems and new policy focused products Collaborate with stakeholders to guide feature development and prioritisation Translate user requirements into executable statement of works for engineering teams Be the voice of the customer during specification and development stages Influencing and collaborating while balancing commercial product development

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