

Product Manager

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Company: Morgan McKinley

Location: London

Category: other-general

Opportunity to a global digital powerhouse as a Product Manager. Dive into regional nuances to craft impactful web journeys, driving innovation through data-driven insights and collaborative partnerships. Passionate about web and digital marketing? Bring your expertise in experience design, SEO, and website product management. Seeking a self-motivated, strong communicator, adept at juggling multiple projects across international teams. What You'll Do: Leading website evolution, shaping consumer and enterprise solutions. Uncover opportunities using data, customer insights and industry standards. Collaborate on various research types, from audits to user testing. Translate requirements into compelling user stories. Influence stakeholders with clear, data-backed recommendations. Manage product roadmap and navigate agile development methodologies. Requirements: 3+ years in digital marketing or content strategy, including Web Product Management. Enthusiastic, creative, with expertise articulating product requirements. Proficient in defining roadmaps and influencing executive stakeholders. Hybrid working with some travel required. Morgan McKinley is acting as an Employment Agency and references to pay rates are indicative. BY APPLYING FOR THIS ROLE YOU ARE AGREEING TO OUR TERMS OF SERVICE WHICH TOGETHER WITH OUR PRIVACY STATEMENT GOVERN YOUR USE OF MORGAN MCKINLEY SERVICES.

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