

United Kingdom Jobs Expertini®

Product Specialist

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Company: Acre Software

Location: United Kingdom

Category: other-general

Acre is rebuilding the UK's £1.4 trillion mortgage market from the ground up, with a completely new, end-to-end management system for mortgages.

Our platform cuts out the unnecessary admin, pain and friction from buying a home.

We're covering the entire journey, from figuring out what you can borrow, to getting your keys. We're guided both by the voice of real home buyers and by our close relationships with brokers, lenders and insurers. We won't stop until the process of buying, mortgaging, conveyancing, and insuring your home is affordable and completely seamless.

Join our product team to help change the way people buy homes!

The Role

As our Product Specialist you'll be driving the development and optimisation of our homebuyer-facing portal, including our home insurance, conveyancing and surveying propositions.

You'll work to analyse user actions and increase conversion rates across the propositions by data analysis, A/B testing and content optimisation as well as identifying and building new cross-sales opportunities to drive value for our brokers and the company.

You'll be collaborating with a variety of stakeholders across product, development, design, customer success, sales, and senior management, to understand our users, balance priorities, and ship the right products and features to the market.

Responsibilities:

Run a tight product development process which you continually evolve introspectively, based on hard data

Work with stakeholders (including sales, customer success, and management) to identify the desired consumer experiences we should invest in, based on broader business requirements

Develop and maintain product roadmaps based on consumer needs, business requirements, and your available resources, so that we deliver the maximum value to home buyers and the business

Work with our UX team to test ideas and designs with customers, validating before building— and then to optimise them in the field.

Plan deliveries, and prioritise work for your team using the software development process, including agile artifacts, ceremonies, and stand-ups

Work with the quality, delivery and customer success teams to organise and plan testing and acceptance of your deliverables, including analysis and management of support issues.

Ensure we collect the right data about our users' behaviour to identify problems before they're reported, and to be able to effectively track and optimise sales.

About you:

You've got at least one years' real-world experience in a (preferably consumer facing)

software business in a product or analysis role, or five or more years in one where you've been exposed to the product process and have thought "I can do that better".

You're relentlessly driven to improve our users' experience and deliver the outcomes that we and our brokers need.

You quickly pick up domain knowledge, becoming a go-to expert on both our product, the wider market and our customers' needs.

You're an all-rounder rather than a specialist and enjoy a variety of work – from detailed problem solving and commercial analysis through to interviewing customers and collaborating with colleagues.

You are comfortable with ambiguity and demonstrate flexibility and positive action when faced with multiple objectives in a fast-paced environment.

You understand how to leverage complex, imperfect data.

You are eager to learn, naturally curious, and you continually grow your own abilities while drawing on and learning from the strengths of others.

Qualities that will help you succeed:

Demonstrated product experience and attention to detail

Be a people person, eager to build relationships and collaborate with stakeholders and peers

Excellent communication skills, both written and verbal

Experience with Agile frameworks and key supporting tools

Solid enough mathematical skills to be able to work out what is data and what is noise – and show how you've improved things

Know how to work with, and challenge, stakeholders to gather complex requirements and ruthlessly prioritise

You have previously worked in a startup or an early-stage, fast-growing team or company.

Knowledge of JIRA, Matomo and Mixpanel or similar software

What we offer:

Competitive salary and equity in a fast-growing startup.

Chance to make an impact within a fully funded, early-stage Fintech start-up in a unique position to make a difference to the mortgage market.

Private healthcare, a cash plan, pension contribution.

Cycle to work scheme.

Vibrant office in Shoreditch with monthly social events.

See our [page](#) for more of what we offer.

We're looking for people that will get stuck in and make a difference. We have a great collaborative, entrepreneurial team that are passionate about what they do. If you want to join a team that is changing people's lives for the better, then we'd love to hear from you.

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