

Sales & Marketing Manager

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Company: Bennett & Game Recruitment

Location: Stratford-upon-Avon

Category: other-general

Sales & Marketing Manager required. Our client is a well-established manufacturer, with a longstanding history of serving the events industries from their office in the Stratford Upon Avon area. Due to ongoing success, they are seeking an enthusiastic Sales & Marketing Manager to manage and guide the internal sales team.

Sales & Marketing Manager Position Overview

Providing day-to-day support and guidance to the sales and marketing team

Sales forecasting and sales analytics reporting

Identifying new markets and areas for business development

Contributing to tender and bid proposals

Carrying out presentations and customer meetings

Analysing product trends

Attending exhibitions and shows

Sales & Marketing Manager Position Requirements

Proven background with an internal sales management role

Experience within a creative industry, such as design, promotion or events

Excellent communications skills

Proficient with MS Excel and Apple Mac

Based in a commutable distance of Stratford Upon Avon

Full UK Driving License

Sales & Marketing Manager Position Remuneration

Salary £40,000 - £50,000 - depending on experience

Working hours Monday to Friday 08:30 - 17:00.

32 days holiday, including bank holidays

Company pension

Bennett and Game Recruitment are a multi-disciplined technical recruitment agency based in Chichester, West Sussex operating across the UK with specialist teams covering a range of industries. We are acting as a Recruitment Agency in relation to this vacancy, and in accordance with GDPR by applying you are granting us consent to process your data, and contact you in relation to this application and the services we offer.

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