

## Salesforce Platform Lead

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Company: Mason Frank International

Location: London Area

Category: business-and-financial-operations

**Salesforce Platform Lead Job Description**  
An Established Salesforce end user in the Financial services industry is looking to add a new salesforce lead to their Operations Team. With a competitive salary and a generous bonus and benefits package on offer, this is your opportunity to challenge yourself in a professional capacity.  
**Role & Responsibilities**  
Liaising with stakeholders to establish needs, as well as managing their expectations and setting agreed objectives  
Oversee a salesforce administrator & also the 3rd party vendor relationship. Build strong relationships with the salesforce team, understand their needs and motivations. Responsible for salesforce configuration and also Apex when required.  
**Skills & Qualifications**  
Salesforce administrator certification 5/6 years experience within Salesforce Ability to mentor & lead the CRM team Sales + service cloud experience + ideally CPQ or Marketing Cloud Basic Apex experience required Flows experience Knowledge of Agile work practices.

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