

Senior Account Manager - PR

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Company: Progressis

Location: United Kingdom

Category: other-general

Senior Account Manager – Property Marketing £45,000 - £50,000 + benefits London. A fantastic opportunity to join one of London's leading property marketing communications agencies. You will be responsible for:

- Deliver 360 multi-channel integrated marketing campaigns for property clients,
- Executing of brand marketing, social media, content strategy, paid media and influencer partnerships, brand activations and media relations.
- Be the client lead for project delivery and day-to-day communications
- Support Account Director in influencer strategy, managing influencer partnerships end-to-end
- Working between client and internal social media team, to ensure seamless delivery of campaigns
- Pitching to journalists, drafting media releases, and managing interviews with a growing network across the property and consumer press

To be considered for the role you will match the following:

- Integrated marketing, either agency or in-house, with strong PR experience
- Experience in the property and built environment sector
- Marketing channel mix and how to implement highly successful, integrated campaigns
- Digital-first marketing experience and passion for social / brand marketing
- An understanding of content production and creative development process and delivery
- Strong client management skills, able to problem solve and build relationships

Please apply or call Harjit Dlay at Pathfinders Recruitment for a confidential chat on 0207 434 3511

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