United Kingdom Jobs Expertini®

Senior Brand Manager / Marketing manager - German Speaking

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Company: Blu Digital Location: United Kingdom Category: other-general

Senior Brand Manager / Marketing manager - German Speaking

Remote (UK)

My client is a leading international FMCG / D2C business that is looking for a Senior Brand Manager / Marketing Manager paying circa £75,000 plus a bonus. The role is looking after the German Market.

You will deliver customer-centric marketing growth plans by driving customer acquisition, managing their go-to-market strategy, and brand plan and delivering the marketing plans. You will manage agency relationships, work on brand and TV campaigns and work with ecommerce and digital teams to develop and execute your marketing plans. This role could easily grow to become a Head of Marketing over time.

To be considered you will have knowledge / strong experience of above-the-line and belowthe-line marketing. You will speak fluent German and ideally have managed market for the German market previously.

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Cross References and Citations:

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