

## Senior Brand Manager - Respiratory Brands

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Company: Thornton & Ross

Location: United Kingdom

Category: other-general

### Huddersfield - Hybrid working

Do you want to be part of a fast-paced business growth journey? It's an exciting time at STADA and as a global health care group with ambitious growth plans, we dedicate ourselves to providing solutions to people's health and wellbeing. With a long-standing heritage and leading manufacturer of pharmaceutical and healthcare products rooted in pharmacies, we continue to support the delivery of our strategic vision of **Caring for People as a Trusted Partner**.

#### Role Purpose

Managing all aspects of marketing for this portfolio by leading on established brands and pipeline with a focus on bottom-line CAM growth; you will drive strategic direction and growth by ensuring all key performance indicators are met through the implementation of the marketing business plan and NPD programmes. You'll deliver sales targets through the creation and implementation of a strategic and tactical marketing plan, while keeping track of A&P expenditure. Launching profitable and innovative NPD, you'll be managing the positioning of the brands and developing value propositions to sell the range into the community and hospital sector of the NHS.

#### About you:

At STADA we celebrate diversity as Uniqueness. Everyone is unique and we recognise our differences as a strength. Our values **Entrepreneurship, Integrity, Agility and One STADA** ensure our uniqueness thrives, enabling us to care for people's health as a trusted partner. Empower your Uniqueness, bring your whole self to STADA.

If you're keen to add value and see results, enjoy working in a fast-paced environment, enjoy working with teams across the business and have the can-do spirit that's spearheading our success, bring those unique qualities, with the following skills and qualifications: ABPI qualified (or studying towards this) and a strong track record of management of all elements of the marketing mix in the pharma sector to maximise performance in the market.

Ideally have a Business/Marketing/Life Sciences degree and experience of NHS structure and Rx medicines would be an advantage.

Excellent communication and influencing skills and the ability to build collaborative working relationships with both internal and external stakeholders such as Sales, Finance, Supply Chain and external agencies.

Commercially savvy with well-developed analytical skills such as exposure to using IQVIA data to track performance and provide market insights.

### **What's in it for you?**

Rewarding our employees is important to us, which is why we offer a range of fantastic benefits, such as:

This busy role will suit an experienced brand manager or senior brand manager and will provide an opportunity to develop your skills further by working on leading branded medicines within the NHS prescription market.

Hybrid working options based in stunning and recently redeveloped, modern canal side mill setting in Slaithwaite, Huddersfield.

Car Allowance.

Annual company & performance-based bonus.

Private Healthcare cover.

Company Pension Scheme (4% employee/ 8% employer contribution).

25 days annual leave (plus bank holidays) and the opportunity to buy an additional 5 days leave.

Life Assurance (up to 3 x annual salary).

Reimbursement of professional fees, where essential to the role.

Training and Development courses.

We promote good physical and mental health and can provide additional support to our employees via our Employee Assistance Programme all year round.

#LI-LD1

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#### Cross References and Citations:

1. Senior Brand Manager - Respiratory Brands [Gynecologistjobs Jobs United Kingdom Gynecologistjobs ↗](#)
2. Senior Brand Manager - Respiratory Brands [Schooljobsnearme Jobs United Kingdom Schooljobsnearme ↗](#)
3. Senior Brand Manager - Respiratory Brands [BangkokjobsJobs United Kingdom Bangkokjobs ↗](#)
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