

## Senior Digital Insight Analyst

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Company: Harnham

Location: England

Category: other-general

Senior Insight Analyst £60,000 to £70,000 Remote - UK based The Company A small boutique agency working with a large pharmaceutical company on marketing budget and how to best spend it across 8 different functions. Born out of a niche in the market from two greats of the industry. The Role You will be working with various stakeholders to gather insights from the data to present back to senior stakeholders in the business as well as mentoring more junior members of the team. You will work with different channels such as Google, Facebook, YouTube, and other social media advertising platforms to aid in gathering these insights. Other parts of your roles will also have you working with the client to build relationships and continue to grow the account. Skills: The Successful Senior Insight Analyst will have the following Skills: Google Analytics OR Adobe Analytics Strong SQL skills Relationship Building experience How to apply: Please register your interest by sending your CV to Lauren McAlister via the Apply link on this page.

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