

Senior Digital Marketing Manager

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Company: Blu Digital

Location: United Kingdom

Category: other-general

Senior Digital Marketing Manager

London

Our client is currently recruiting a Senior Digital Marketing Manager. Our client is a food subscription business looking for someone to look after a team of 3.

You'll be heavily focused on acquisition and retention activities, how to create leads and deliver high customer acquisitions. You will manage a performance agency and lead on other channels with the team.

You will have an understanding of digital marketing, PPC, Google Analytics, SEO and knowing how to use the channels for growth and retention.

To be considered you will want to work in a startup / fast growing business and have wide digital marketing knowledge.

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