

## Senior Marketing Manager! Scotland! £50,000

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### Senior Marketing Manager

**Location: Glasgow**

**Salary: £50,000**

I am working with a great client who has own multiple sites! They are an Italian restaurant brand who are looking for a Marketing Manager! This is a great role to grow with a company and fully indulge in all the marketing and exciting projects ahead!

Key Responsibilities:

Work with digital marketing to create and deliver a brilliant marketing strategy

Have a passion to create consumer driven, dynamic campaigns

Be ideas-led and help define all creative aspects of our marketing activity

Play a creative role in enhancing the current brands

Develop local store marketing strategies

Ensuring standards and branding are met in-store

Passionately deliver creative events

Be the lead for all print and radio marketing campaigns

Create monthly competitor analysis – who's best in class and how do we go one better

We are looking for an ambitious, highly focused individual with a proven track record in a similar business/professional role in the food & drink, events, or venue sector

About you!

At least 4 years in a marketing manager role, ideally in a hospitality setting

Passion for food, drink, and industry trends

A track record of displaying original creative thinking supporting business objectives which translate into results

A drive to constantly innovate

Ability to manage your own diary

Ability to work across multiple brands

Up to date knowledge on social trends and popular culture

Great organisational skills with strong attention to detail

A positive, can-do attitude

Ability to work successfully in a pressurised environment

Photography and design skills desirable

Excellent written and verbal communication skills

The ability to build strong relationships and network

You will be rewarded with a competitive salary, and company benefits.

COREcruitment are experts in recruiting for Hospitality, Catering, Leisure, Retail, FM, Property and Construction sectors.

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