

United Kingdom Jobs Expertini®

Senior Media Buyer (Info Products)

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Company: Right Customer

Location: United Kingdom

Category: arts-design-entertainment-sports-and-media

About Our Company

Right Customer is a leading digital growth & advertising agency helping entrepreneurs scale their businesses with paid advertising. Our agency is committed to maximizing ROI, and we have helped our clients profitably generate a combined \$50,000,000 in the last three years. We specialize in strategic planning, paid advertising, customer acquisition, lead generation, and digital experience creation with websites.

Job Title: Senior Media Buyer (Facebook Ads, YouTube Ads, TikTok Ads)

Compensation is to be assessed based on the candidate's experience, knowledge, skills, and abilities

Schedule: 9AM - 6PM EST (WE ARE LOOKING FOR SOMEONE PART TIME TO START THEN MOVE INTO FULL TIME)

Overview

As a senior media buyer, you'll be the key person responsible for driving growth with Facebook Ads, YouTube Ads, TikTok Ads, and Google Ads for our clients. You will be supported by a team of copywriters, graphic designers, video editors, and conversion rate optimization experts. In addition, as the senior media buyer, you'll have ample growth opportunities, regular salary increases with performance, and bonuses.

Duties and Responsibilities:

Support and lead the planning and execution of paid social ads campaigns on

Facebook/Meta, YouTube, TikTok, and Google.

Strategize, develop and implement multi-channel marketing campaigns for our clients.

Collaborate with the team to create innovative strategies and compelling creative that deliver results and scale.

Ensuring campaigns are executed smoothly and efficiently.

Provide exceptional client communication, maintaining strong relationships and addressing their needs effectively.

Create and deliver client reports, analyze strengths and weaknesses, and adjust strategies.

Implement processes to maximize productivity and efficiency.

Requirements

A creative thinker with a passion for digital marketing and advertising.

At least 3+ years of digital marketing experience, focusing on social ads (Facebook/Meta, YouTube, TikTok, and Google).

Strong project management skills, with the ability to handle multiple campaigns simultaneously.

Excellent communication and interpersonal skills to effectively collaborate with clients and internal teams.

A detail-oriented mindset to ensure accurate execution of campaigns and timely delivery of results.

Proactive and self-motivated, able to work independently and as part of a team.

Familiarity with industry tools and platforms related to digital marketing and advertising.

Coachable and open-minded, with a strong desire for personal and professional growth.

Availability during our office hours of 9 AM - 6 PM (EST).

Benefits

Competitive Pay Based on Experience

Unlimited Paid Time Off (Holidays, Vacation, Sick Days)

Ongoing Training & Development

Regular Salary Increases

Performance Bonuses

Growth Potential as Company Expands

Work Remotely for a US-Based Company

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