

Senior Sports Marketing Operations Executive

[Apply Now](#)

Company: Castore

Location: Manchester

Category: business-and-financial-operations

Castore exists for one single reason to make athletes better. Our ethos is built upon the philosophy of BETTER NEVER STOPS an ideal deeply infused in our DNA and something we strive to live every single day. We utilise advanced engineering and unique technical fabrics to create the highest quality sportswear in the world for athletes who demand the very best. Designed with a passion for innovation with specialist features to help to optimise athletic performance in all conditions.

The founders vision is to build Castore into a brand respected across the globe for a deep and unrelenting commitment to engineering the highest quality sportswear in the world with no stone left unturned in its search for innovation and performance enhancement.

The sportswear market has been dominated by a small clique of mass market brands and the vision is for Castore to be a premium alternative to these the natural brand of choice for discerning athletes who demand the very best.

The Role

Supporting the Head of Sports Marketing Operations for Castore the Senior Sports Marketing Operations Executive is an integral link between Sports Marketing and Operational functions of the business and will be responsible for ensuring efficient and effective communication between both functions as well as working with external facing personnel such as Senior Sports Marketing Managers Sports Marketing Managers and Sports Marketing Executives.

The Senior Sports Marketing Operations Executive will demonstrate excellent interpersonal skills and a high level of structure and organisation when dealing with all sports and a range of

requirements.

Ultimately the Senior Sports Marketing Operations Executive will support the Head of Sports Marketing Operations and the Director of Sports Marketing to ensure two vital functions of the business communicate in turn supporting our sponsored assets to achieve partnership business commercial and brand goals.

This will involve working across multiple business units to build consistency and ensure that all are aligned to achieve the same business goals.

Roles & Responsibilities

Core

Assist the HoSMO in being the main point of contact for internal communication between Sports Marketing and Operational functions of the business.

Help drive key processes such as the critical path sponsor requirements & delivery of kit to ensure key milestones are hit.

Work with key product departments to confirm that all product is to the required regularity standard.

Constantly explore ways to improve production efficiency and consolidation across all Teams and sports.

Assist with implementing or improving processes and working on ad hoc projects as required by the Head of Sports Marketing Operations.

Day to Day

Being able to assist the Head of Sports Marketing Operations in communicating internally to the Sports Marketing department what the relevant key dates are for sign off production and delivery dates.

Be the point of contact for any quality control challenges that we face and liaise with the product/sourcing departments ensuring the tracker is kept up to date and is continually monitored internally.

Work closely with Partnership Operations team to monitor and contribute to external conversations with Teams specifically around key periods such as bulk deliveries.

Work with the Head of Sports Marketing Operations to ensure a smooth post production modification process and work with relevant departments to move product as efficiently as possible.

Control the overview of all Team (including retail where applicable) product drops and launches throughout the calendar year/season.

Being involved in the Gift of Kit ordering process working alongside the Sports Marketing and Merchandise team to ensure all information supplied is accurate and as agreed with the wider business.

Reporting

Ensure product and operational functions are aware and up to date with any key delivery dates or requirements from sponsored Teams.

Track and report on quality control challenges across a Team Sport or Product category.

Regularly providing status updates to the Head of Sports Marketing Operations on key projects being worked.

Skills & Qualities

Experience of working in a busy administration role within the sports industry is desirable.

Excellent computer literacy with the ability to use excel at an intermediate level.

High attention to detail and the ability to take initiative to complete tasks.

Ability to work cross functionally liaising with peer groups across the business and adapting to evolution and changing of process.

Comfortable in a fast paced and ever changing business environment.

Excellent planning and organisation skills with the ability to juggle multiple projects at once.

Flexible approach and willingness to further learn and adapt in fast paced growing business.

Be a team player.

Have a Better Never Stop Attitude.

What We Offer

Competitive salary

Discretionary bonus scheme

25 days annual leave (plus bank holidays)

Modern city centre offices in Manchester

An opportunity to work with global sporting partners

Office breakout space with pool tables dart board and TVs

A chance to build a career with a fast paced high growth brand

Employee assistance programme

Generous staff discount

[Apply Now](#)

Cross References and Citations:

1. [Senior Sports Marketing Operations Executive Videoplatformjoblistings Jobs Manchester Videoplatformjoblistings ↗](#)
2. [Senior Sports Marketing Operations Executive TokyojobsJobs ManchesterTokyojobs ↗](#)
3. [Senior Sports Marketing Operations Executive Ophthalmologistjobs Jobs Manchester Ophthalmologistjobs ↗](#)
4. [Senior Sports Marketing Operations Executive Teacherjobsnearme Jobs Manchester Teacherjobsnearme ↗](#)
5. [Senior Sports Marketing Operations Executive Smartjobsearch Jobs Manchester Smartjobsearch ↗](#)
6. [Senior Sports Marketing Operations Executive Iraqjobs Jobs ManchesterIraqjobs ↗](#)
7. [Senior Sports Marketing Operations Executive PsychiatristjobsnearmeJobs](#)

Manchester Psychiatristjobsnearme ↗

8. Senior Sports Marketing Operations Executive PhpjobsJobs ManchesterPhpjobs ↗

9. Senior Sports Marketing Operations Executive Searchenginejoblistings Jobs Manchester Searchenginejoblistings ↗

10. Senior Sports Marketing Operations Executive Aucklandjobs Jobs Manchester Aucklandjobs ↗

11. Senior Sports Marketing Operations Executive AfricajobscentralJobs Manchester Africajobscentral ↗

12. Senior Sports Marketing Operations Executive ExecutivejobsnearmeJobs Manchester Executivejobsnearme ↗

13. Senior Sports Marketing Operations Executive Hondurasjobs Jobs Manchester Hondurasjobs ↗

14. Senior Sports Marketing Operations Executive Searchenginejoblistings Jobs Manchester Searchenginejoblistings ↗

15. Senior Sports Marketing Operations Executive MelbournejobsJobs Manchester Melbournejobs ↗

16. Senior Sports Marketing Operations Executive OnlinecommunitycareerhubJobs Manchester Onlinecommunitycareerhub ↗

17. Senior Sports Marketing Operations Executive Bankingjobsnearme Jobs Manchester Bankingjobsnearme ↗

18. Senior Sports Marketing Operations Executive Londonjobs Jobs Manchester Londonjobs ↗

19. Senior sports marketing operations executive Jobs Manchester ↗

20. AMP Version of Senior sports marketing operations executive ↗

21. Senior sports marketing operations executive Manchester Jobs ↗

22. Senior sports marketing operations executive JobsManchester ↗

23. Senior sports marketing operations executive Job Search ↗

24. Senior sports marketing operations executive Search ↗

25. Senior sports marketing operations executive Find Jobs ↗

