

## Senior Technical Content Writer

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Company: RSK Group

Location: United Kingdom

Category: arts-design-entertainment-sports-and-media

**Copper Consultancy** a strategic communications consultancy within the **RSK Group** is seeking a high-calibre **Senior Technical Writer** to join its Content and Creative practice. This is a remote, homeworking role, but the successful candidate would be expected attend quarterly team meetings in one of our regional offices, usually **Chester** or **Manchester**. Our offices in Chester, Manchester, Bristol and London are available for use every day should you prefer office working. This is a unique opportunity to join a rapidly growing division on a **full-time, permanent contract**.

Copper Consultancy is a UK-based specialist infrastructure communications firm. We combine insight, intelligence and creative communications expertise to provide bespoke, data-driven strategies to support businesses. Our services are standalone or can be blended to provide support where it's needed, spanning expertise across public affairs, campaigning, media relations, content, creative and more.

The Content and Creative practice brings clarity and creativity to business communications. Our customer-facing professionals have first-hand experience in the energy, technology and environmental sectors. This knowledge enables us to understand what our customers need, interpret project briefings and ask the right questions to deliver stress-free, cost-effective communication strategies and influential collateral.

### Responsibilities

Liaise with clients professionally and efficiently via Microsoft Teams video calls and email, often conducting interviews with subject matter experts and marketing managers this way

Possess knowledge of the oil and gas, renewable energy, energy-transition/decarbonisation and/or engineering sectors

interpret project briefings and ask the right questions to deliver stress-free, cost-effective communication strategies and influential collateral

Able to prioritise workload and deliver to deadline across multiple projects

Takes a leading and active role in delivery of new business

### **Person Specification**

Have a science or engineering degree, or equivalent, and be able to demonstrate the ability to understand sometimes complex technical subjects and write clear, concise and accurate copy from written briefs

Have experience of writing to different styles and different asset types (e.g., magazine articles, white papers, press releases, web copy, PowerPoint text, advert and social media copy).

Possess excellent communication skills

Candidates with previous experience working for an agency and on a range of deliverables would be at an advantage.

Acts with integrity at all times, leading by example, acting openly, honestly and ethically.

### **Salary and Benefits**

Competitive salary

Life assurance

A flexible benefits programme including the option to buy additional holidays, health cash plan and discounted gym membership

Fitness fund

Performance bonus

£500 personal development fund

Enhanced employer pension contributions after year one

Enhanced holiday allowance for long service

Salary-sacrifice electric car leasing scheme

*RSK Group is an Equal Opportunities Employer.*

*More detailed job description is attached.*

**#Marketing&PR #Consultancy #rskfamily**

***RSK will not accept unsolicited CVs from agencies other than RSK PSL or Secondary agencies.***

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