

SEO Manager

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Company: Blu Digital

Location: United Kingdom

Category: other-general

SEO Manager

London/Remote

Our well known UK client is currently going through an exciting digital transformation and looking to recruit their first SEO Manager paying up to £50,000 with two days in the office and the other three days working from home.

To will have overall accountability for the findability of the businesses digital platforms by defining the SEO strategy and working in collaboration with the marketing functions to ensure this forms part of an overall search strategy. Leading a cross functional team to deliver off-page SEO activity by collaboration with functions such as social. Collaborating with digital squads to ensure all deliveries have SEO requirements included. Goal is to improve the organic rankings for all target key words and drive-up high-quality traffic to the digital estate.

To be considered you will have significant expertise in the SEO strategy and social media experience, performance of the supporting tooling. You will also be familiar with a variety of digital platforms/tools (CMS, analytics etc).

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Cross References and Citations:

1. [SEO Manager Newsjobs Jobs United KingdomNewsjobs](#) ↗

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