

Social Media Manager

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Company: Intelligent People

Location: London Area

Category: other-general

Social Media Manager needed by a revolutionary tech business who have changed the way people browse the internet and have created a movement around consumer data. They've already seen some remarkable growth numbers, and are even seeing a new user every 5 seconds. As the social media manager for this up and coming tech disruptor, you'll be responsible for representing and building the brand across all social channels. The Social Media Manager will: -the social media calendar and strategy across all the company social channels. the day-to-day handling of all social media channels such as Facebook, Twitter, Instagram and Tiktok. on increase of pages followership, brand awareness and customer engagement. a brand guardian across all social channels, ensuring all activity closely follows brand guidelines. The Social Media Manager must have: -experience running and growing a consumer facing branded social media account. on experience in content management. copywriting skills suitable for each platform. to deliver creative content (text, image and video). to work with Canva and video editing. of online marketing channels. This is an incredible opportunity for a social media manager to join one of the next big names in tech and have a say in their already impressive growth.

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