

United Kingdom Jobs Expertini®

Social Media Manager

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Company: Right Customer

Location: United Kingdom

Category: business-and-financial-operations

We are looking for a dynamic Social Media Manager to elevate our brand's online presence. In this pivotal role, you will be responsible for crafting and implementing our social media strategy, engaging with our audience, and driving brand awareness across various platforms. Your expertise in creating compelling content, managing campaigns, and analyzing social media trends will be key in connecting with our audience and achieving our marketing objectives. If you are passionate about social media and have a knack for creative communication, this role is your opportunity to shine and make a significant impact.

What You'll Be Doing

Developing Social Media Strategy Create and implement a comprehensive social media strategy that aligns with our brand goals.

Content Creation and Management Craft engaging content for various social media platforms, including Facebook, Instagram, Twitter, LinkedIn, and TikTok.

Audience Engagement Actively engage with our community, responding to comments and messages, and fostering a positive brand image.

Campaign Management: Plan and execute social media campaigns that effectively promote our brand and products.

Analytics and Reporting Monitor and analyze social media performance, using insights to refine strategies and enhance engagement.

Trend Monitoring: Stay updated with the latest social media trends and incorporate relevant ones into our strategy.

Collaboration with Teams Work closely with marketing, sales, and product teams to ensure a cohesive brand message across all channels

Requirements

Who You Are

Expert in Social Media You have extensive experience in managing social media platforms and crafting strategies that resonate with diverse audiences.

Creative Content Creator : You possess strong creative skills for developing engaging and original content.

Analytically Minded You are skilled in analyzing social media metrics and translating data into actionable strategies.

Excellent Communicator You have outstanding communication skills, both for interacting with online communities and collaborating with team members.

Trend-Savvy: You have your finger on the pulse of social media trends and understand how to leverage them for brand growth.

Organized and Proactive You are adept at managing multiple tasks and campaigns simultaneously, always staying ahead in a fast-paced environment.

Brand Ambassador: You understand the voice and ethos of our brand and can represent it authentically on all social media platforms.

Benefits

Be part of an innovative company in the infoproduct space.

Competitive salary and comprehensive benefits.

Opportunities for career advancement and skills development.

Work within a creative and supportive team environment.

Cross References and Citations:

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