

Strategic Market Analyst

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Company: Euro-Projects Recruitment Ltd

Location: Barnacle

Category: architecture-and-engineering

Strategic Market Analyst, £40K - £50K, Coventry, Warwickshire, Leicestershire + work from home

* Strategic Market Analyst jobs, MBA Jobs, Automotive Market Analyst jobs, Commercial Analyst jobs, Automotive Market Intelligence jobs.

* Work from home flexibility 2 / 3 days per week.

* £40K - £50K salary guide + excellent pension + 27 days holiday & all bank holidays + healthcare package + EV car scheme + more!

* Cutting edge automotive R&D business with a global footprint - EV, hydrogen, fuel cell, autonomous vehicles.

* Lots of opportunity for continuous professional development within an automotive industry thought leader.

Are you a commercially focused Engineer working within the automotive / mobility tech space, or have you developed your career within the automotive / mobility tech space within a strategic market analyst / market intelligence focused role? This Strategic Market Analyst role might also suit an MBA qualified professional who is passionate about

automotive technology development and can demonstrate experience within the automotive / mobility solutions sector.

Your background as a Strategic Market Analyst:

* You are likely to be degree educated (it could be an engineering degree equally it could be a non-engineering degree). If your degree is non engineering, you need to have previous experience of working within the automotive / mobility R&D sector in a relevant role.

* An MBA would be advantageous (the role shares some parallels to commercially focused MBA programmes in terms of researching the markets and strategically assessing areas of growth and advising on what actions to take).

* Some experience of working in the automotive sector but this could be via a management consultancy, it doesn't need to be an automotive engineering / R&D / manufacturing organisation.

* This is a market intelligence role, but it is not just a research focused role – you will work closely with senior level business development, commercial, and marketing professionals to provide recommendations to support the execution of chosen strategic initiatives.

Strategic Market Analyst responsibilities:

* Gather market intelligence, undertake strategic project activities, and provide recommendations to support the execution of chosen strategic initiatives.

* Undertake market research activities to understand the macro and micro environment of the automotive / mobility sector as well as adjacent industries.

* Collate information from internal experts and senior teams to identify opportunities.

* Prepare and present business proposals. Presenting your findings and recommendations.

* Continuously monitor and report progress on project activities and strategic initiatives.

* Competitor benchmarking and analysis and the evaluation of the effectiveness of strategic initiatives.

This Strategic Market Analyst job when working in the office is commutable from Coventry, Hinckley, Tamworth, Rugby, Leicester, Northampton, Warwickshire, Leicestershire, Solihull, Ashby de la Zouch, Loughborough, Burton on Trent, Market Harborough.

To apply please send your CV to Luke Smith at Euro Projects Recruitment Ltd.

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“Please note that if you are not contacted within the next ten days then your application, on this occasion, has not been successful. We thank you for taking the time to apply.”

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