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Sustainable Finance Analyst/Reporter, ESG/Banking

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Company: Delinian

Location: London Area

Category: other-general

Analyst/Reporter - ESG, Sustainable Finance in Banking London, UK Hybrid This position requires experience in ESG/Sustainable Finance. What will you do? Lead Euromoney's benchmarking & coverage of ESG and Sustainable finance. Responsible for measuring & reporting on, the performance of the key market players within this industry. Providing readers with the most engaging and accurate industry analysis. Highlighting the latest trends & best practices. You will ensure that Euromoney maintains its unique reputation & voice and that its benchmarking and analysis remain the most robust and credible within this industry. You will benefit from unique access to the C-suite of the top 1,000 global banks as well as the thousands of banks and corporates that engage with our research and market surveys. You will use this access to information and data - plus your own market expertise - to provide critical insights to our audiences. Key Objectives • Responsible for the output & methodologies of all our ESG rankings, awards and benchmarking programmes • Leverage the insights gained from our benchmarking programs (e.g. submissions & subsequent interviews) to highlight the latest trends, best practices & key players • Demonstrate your deep knowledge and expertise of this sector by producing engaging opinion pieces • Lead pitch meetings and interviews with bank's C-suite and senior management as part of the benchmarking process. • Regularly meeting with market participants to drive engagement with our benchmarking programs (and/or provide feedback on their performance in these programs) • Optimize the content strategy for our ESG coverage that will drive engagement and growth in our subscription revenues. • Utilize your subject matter expertise to support product development. Including: o ideas to improve the rigour and accuracy of our benchmarking o

ideas to produce more complex benchmarking tools e.g. evolving them from a business development tool to a market development tool • Act as an ambassador for Euromoney expanding our brand equity within this dynamic area of finance. Developing deep relationships with the key people & players within this sector • At all times uphold the reputation of Euromoney, overseeing the highest levels of editorial excellence and integrity Knowledge, Experience and Skills • Deep knowledge of ESG and Sustainable finance – including a very good understanding of the latest trends and developments • 10+ years' experience in financial journalism (or as a bank analyst, ex-banker or banking consultant) • Excellent client facing skills - credibility with the banking C-suite and a track record in meeting with & presenting to • Ideally experience of similar benchmarking products within the financial and professional services industry e.g. similar business intelligence firms (e.g. insights, data and/or rankings) or rating agency, regulatory body, strategic consulting firm etc. • Unquestionable judgement - fulfilled roles that rely on demonstrating the highest levels of integrity • A track record of producing engaging and impactful content – across all formats • Track record in evaluating audience needs and developing a plan for creating new content and products (particularly growing subscription products) • Excellent qualitative and quantitative analysis skills. Experience in data journalism • Excellent collaboration skills – demonstrating success working across global & multidisciplinary teams

Euromoney Euromoney is one of the most recognised and reputed brands within banking globally. Euromoney provides unique insights into the institutions and personalities that shape banking and drive global markets. With unrivalled access to senior bank management, it has covered every aspect of the industry's development worldwide for the last 50 years. The quality of our journalism and research, is reflected by the prestige and trust in which our awards and benchmarking programmes are held across the financial services industry. The banks use our products to differentiate themselves from their competitors. Forming a key part of a Banks's business development, IR & PR strategy. Helping them attract new clients, new investors and/or new talent to their banks.

Delinian Euromoney is part of Delinian, a vibrant portfolio of over 15 business intelligence brands providing critical industry information to customers in over 140 countries. Our brands are highly respected in their industries. They are the go-to source for critical data and expert insights and are deeply embedded in clients' workflows. Our customers operate in competitive markets where fine margins matter. We enable them to make the right moves at the right time. Delinian has over 1,000 employees mainly located in London, Sofia, Hong Kong and New York. Delinian provides equal employment

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