

Technical Architect - CRM

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Company: Intec Select Ltd

Location: Leagrave

Category: computer-and-mathematical

Technical Architect – Braze CRM

Our trusted partner, an FTSE 100 corporation is currently hiring a Technical Architect who has design experience utilizing Braze CRM, CIAM (ForgeRock), CDP (mParticle), and CEP systems architecture to join their CRM global team. Our client is looking to pay a basic salary up to 95k + 30% bonus + 25 days holiday + a strong corporate benefits package to be based in Luton 3 x PW.

The Technical Architect will be responsible for the technical design of applications and platforms within the IT estate, adhering to enterprise standards and best practices. The chosen Technical Architect will join the CRM tech team and be responsible for complex changes and supplier assurance, covering business as usual for Customer Identity Access Management (CIAM), the Customer Data Platform (CDP), and the Customer Engagement Platform (CEP).

Role responsibilities:

Accountable for publishing and maintaining design artifacts throughout the product lifecycle
Accountable to prepare or support with designing and documenting technical solutions that meet functional and non-functional requirements.

Collaborating with enterprise architecture and peers to identify and agree on the technical

standards, frameworks, tooling, and patterns for technical solutions adhering to enterprise standards and best practices.

Supporting solution architects in the creation of end-to-end architecture. Accountable for the related technical design and any amendments resulting from Technical Design

Assurance
Key skill set:

Understanding and experience in CIAM (ForgeRock), CDP (mParticle) and CEP systems Architecture with skills in technical architecture, enterprise architecture, application architecture, cloud-native solutions is a must-have

Previous experience designing solutions for large corporations that utilise CRM platforms such as Braze (preference), Marketo, Adobe, etc is a must-have.

Knowledge of different modeling languages (such as UML, BPMN, ArchiMate, Essentials Project, and Lucidchart) is a must-have.

Background architecture design, with an appreciation for security risk assessment and threat management, is a must-have

Experience with technical architectural development, policy, asset management and modeling is a must-have.

Experience and/or strong interest in emerging technologies

TOGAF or similar architecture framework experience/certification. Technical Architect – Braze CRM

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