

Visual Merchandising Coordinator Cardiff

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Company: Chronos Consulting

Location: United Kingdom

Category: other-general

Job Description

Full-time, Permanent As a Visual Merchandiser coordinator, you will lead and influence your stores in implementing and maintaining an impeccable brand image across all stores. You will be an experienced Visual Merchandising, capable of combining a creative flair with the commerciality needed to maximise sales through your store's displays, and deliver visual proposition that supports the store's Activity Calendar, including New Season, Sale and Christmas. Working alongside the VM manager to support them and the product areas they manage. This role is split between head office and out in the field. Responsibilities/ Objectives: Work with marketing and retail to deliver clear and concise communication to stores. Liaise with Buying and Merchandising departments to obtain relevant information in order to compile and create VM guidelines under the direction of the VM Manager. With guidance from VM Manager, compile and process relevant promotional / events briefs to enable stores to implement said promotions in partnership with colleagues from the Creative team. Assist the marketing team with ordering and briefing promotional materials Support with the set up if ick shop walk throughs Continually update relevant marketing information on a regular basis, including weekly marketing summary, window calendar, board report etc. Carry out store visits to ensure effectiveness of VM / POS briefs and compile relevant feedback. To be actively involved in implementation of store mock up's layouts and visual merchandising with a view to influence the VM guidelines and the potential to roll out to all stores. Communicate professionally and effectively with colleagues at all levels. Experience Extensive experience of working in Visual roles across fashion (high volume) In depth familiarity

with retail environments Highly developed knowledge of fashion, trends Flexibility of working hours will be required Proven record in delivering a visual proposition & excellent Store Presentation standards consistently Demonstrates experience of working in Stores, Regional & Head Office environments Office Experienced at project management and delivering through others by applying a high level of organisational skills Technical ability in grouping, styling, grids and product handling Job Types: Full-time, Permanent

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