

## Web Designer

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Company: Right Customer

Location: United Kingdom

Category: computer-and-mathematical

### Duties and Responsibilities:

Develop wireframes and prototypes to visualize the layout and functionality of web pages and marketing funnels.

Create visually appealing and intuitive user interfaces for websites, landing pages, and marketing funnels.

Develop graphical assets, including icons, images, illustrations, and other visual elements, to enhance the user experience and communicate effectively.

Apply branding guidelines to design visually cohesive and engaging websites, landing pages, and marketing funnels.

Work closely with developers, copywriters, and marketers, to align design objectives and ensure successful implementation.

Stay up-to-date with the latest trends, best practices, and emerging technologies in design.

Manage multiple design projects simultaneously.

### Requirements

Requirements:

3+ Years of UI/UX Experience

Portfolio demonstrating UI design skills and experience in website, landing page, and marketing funnel design.

3+ Years of Figma Experience

Proficiency in Adobe Photoshop and Illustrator

Excellent communication and collaboration skills for working with clients and team members.

Detail-oriented with strong organizational skills for managing multiple projects simultaneously.

Availability during our office hours of 9 AM - 6 PM (EST).

Nice to Have:

Experience designing marketing funnels for information products and courses.

Experience with motion design and animation.

Webflow Experience

## **Benefits**

Competitive Pay Based on Experience

Unlimited Paid Time Off (Holidays, Vacation, Sick Days)

Ongoing Training & Development

Regular Salary Increases

Performance Bonuses

Growth Potential as Company Expands

Work Remotely for a US-Based Company

## About Our Company

Right Customer is a leading digital growth & advertising agency helping entrepreneurs scale their businesses with paid advertising. Our agency is committed to maximizing ROI, and we have helped our clients profitably generate a combined \$50,000,000 in the last three years. We specialize in strategic planning, paid advertising, customer acquisition, lead generation, and digital experience creation with websites.

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